

Communiqué de Presse Texcare Forum Lyon

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The French textile care industry gathered at the Texcare Forum in Lyon

The 4th Texcare Forum France took place on Monday 17 October 2022 at the Espace Tête d'Or in Lyon. This day, which also hosted the general assembly of the French Laundries Association (AFL), brought together more than 170 textile care professionals: dry cleaners, laundries, launderettes, etc., national and international suppliers of products and services, and federations.

Messe Frankfurt France organised various round tables on pressing topics, such as: « Dry cleaning – Reacting after the crisis », « Self-service launderettes, laundries & dry cleaning – Recruiting and retaining staff », « Laundry – How to valorise textile waste from professionals », and « The future of self-service launderettes: what other business model? ».

These round tables were held alternately with workshops led by federations and partner suppliers: Inforum, Kreussler, Eberhardt and Electrolux Professional.

Throughout the day, the industry players were able to discuss all the issues related to the entire textile care sector, in an atmosphere as warm as it was professional.



The feedback from participants confirms a positive outcome: "As always, great meetings with visitors, organisers and exhibitors", "A forum focused on technology and a more responsible future!", "We will further increase our position as the leading insurance provider for dry cleaners thanks to this event! See you in Paris in November 2023 for the next Texcare trade fair!"

Save the date!

The next appointment will not be regional but national. Texcare France will return as a trade fair from Saturday 25 to Monday 27 November 2023 at the Parc des Expositions de la Porte de Versailles in Paris.

The videos of round tables and workshops are available on the following link: <https://texcare-france.fr.messefrankfurt.com/paris/fr/conferences-replay.html>.

You can find the event pictures on Texcare France website: <https://texcare-france.fr.messefrankfurt.com/paris/fr/press/kit-presse.html>.

The Texcare Forum Lyon is part of Messe Frankfurt's global portfolio of textile care events. Texcare International is the international flagship fair of this brand, and is held every four years. In addition, Messe Frankfurt organises The Clean Show in the US, Texcare Asia & China Laundry Expo in China, Texcare France in France and a number of Texcare Forum conferences around the world. For further information, please visit www.texcare.com/brand.

All details about textile trade shows organised by Messe Frankfurt throughout the world can be found on the platform: www.texpertisenetwork.messefrankfurt.com

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com